

LRS Statement of Purpose:

Lifetime Reliability Solutions (LRS) provides operational excellence solutions that successfully deliver long-lived, highly reliable machines, plant and equipment to industry around the world. Our people work for us because they are passionate and excited to help our customers deliver and achieve world class results. Together with our Customers we continually improve, simplify and make more effective the solutions we provide. We do this one thing exceptionally well for the greatest benefit of all concerned.

The Vision:

Operational Excellence performance in every industrial operation.

The Mission:

Take the Vision worldwide.

Statement of Consistency of Purpose:

- Our driving desire is to be the world's most effective and efficient provider of quality services and successful solutions for operational excellence.
- We plan and develop products and services that will have a market, that will keep the company in business forevermore, and that provide enjoyable, challenging, inspirational jobs for our people.
- We will stay in business suited to the markets we serve regardless of who comes and goes in the company.

LRS Values: In all that we do our work will...

- a) Clearly improve customer value, i.e. will be valuable, practical, successful for its Users.
- b) Be certain to improve our Clients' business position in the long term.
- c) Deliver real opportunity for Clients to lower costs and/or increase sales.
- d) Be financed without putting our business at risk of failure and harming Clients.
- e) Have a line-of-sight path to its certain accomplishment.
- f) Be moral, ethical, retain our integrity and create trust with our Clients.
- g) Use means and ends that make us proud to show people and talk about it in public.

