

PROFIT CONTRIBUTION MAPPING

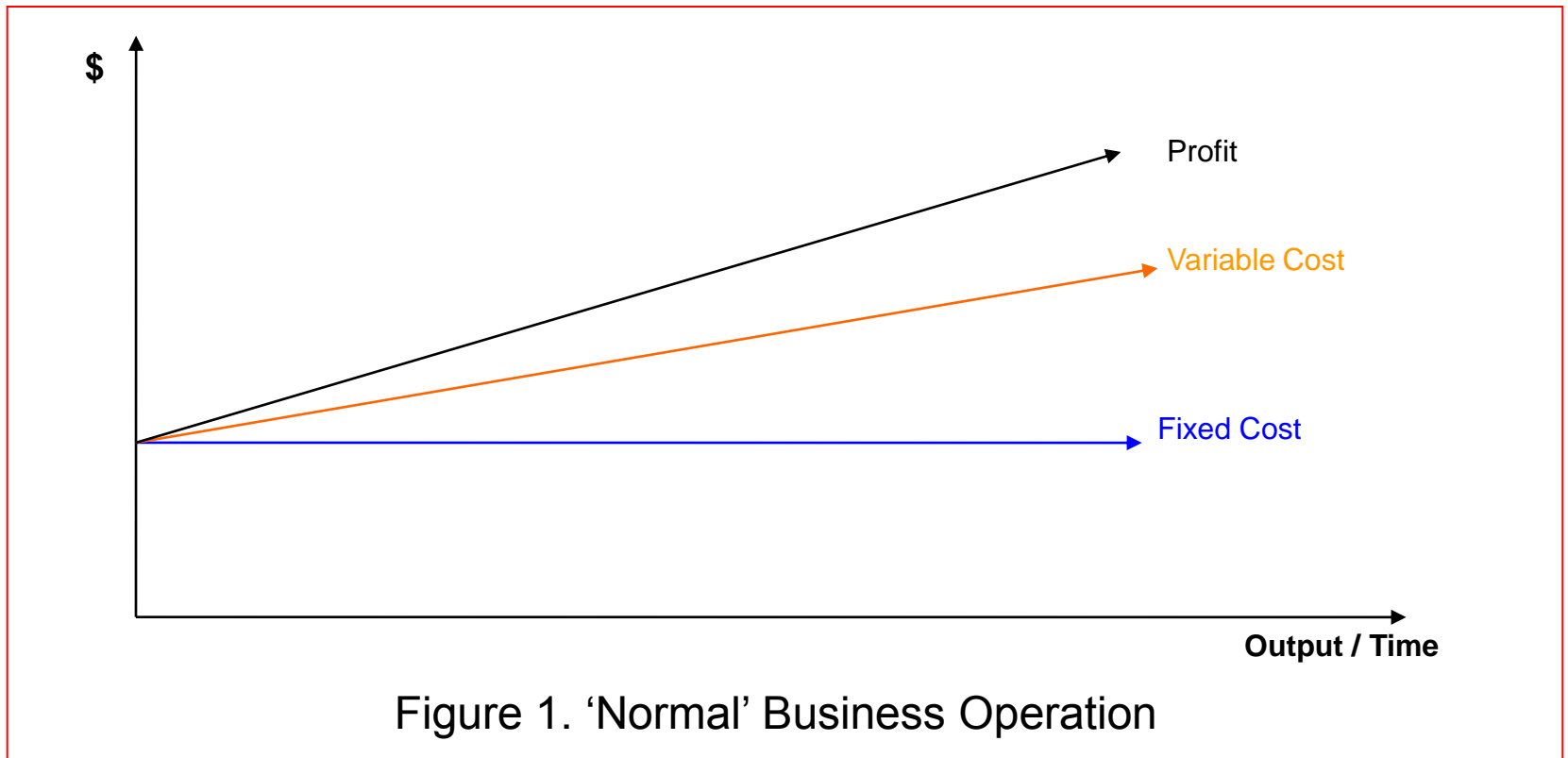
ICOMS 2006 Conference

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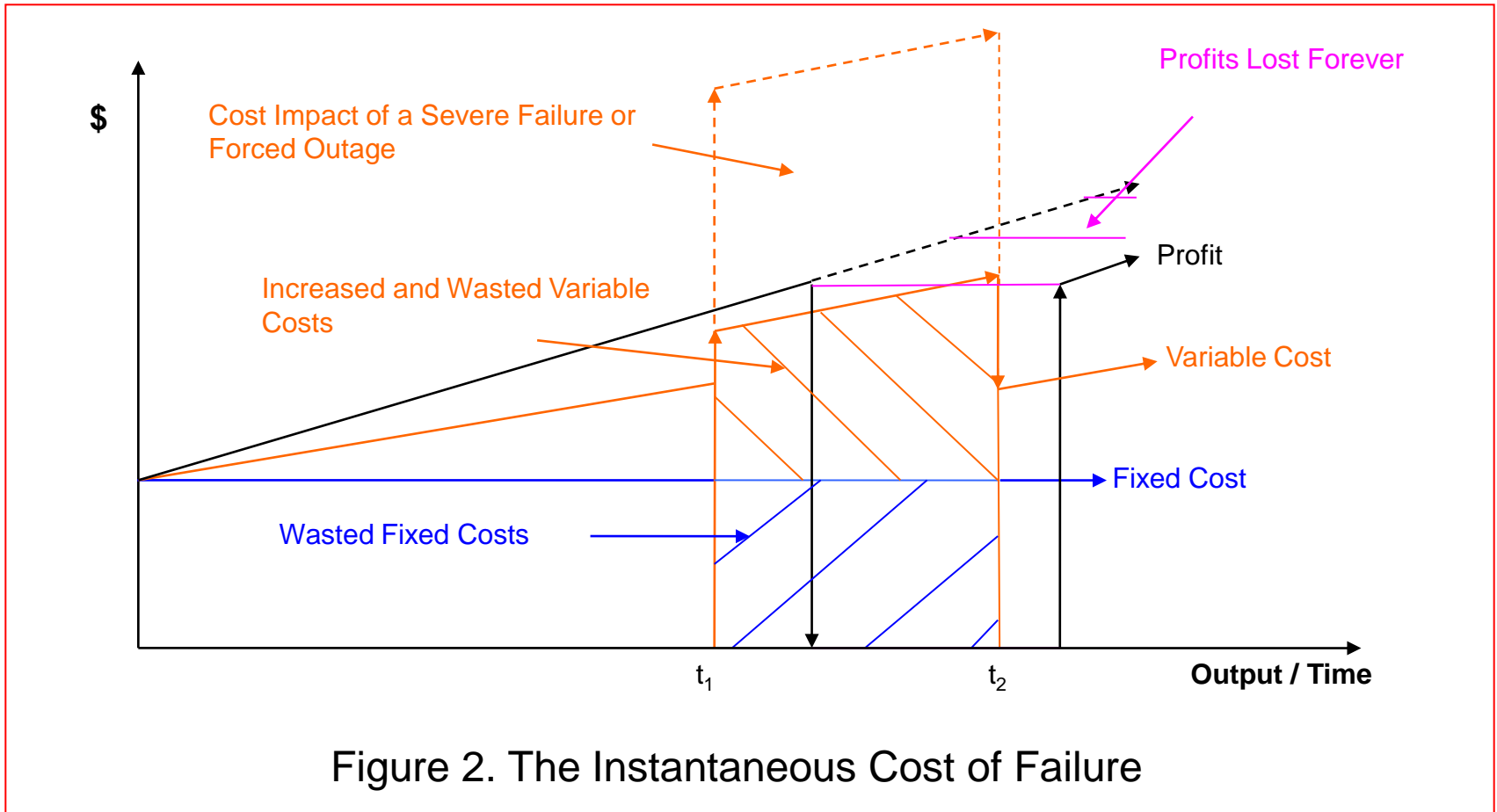
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Accounting and Business Theory



The Cost of Failure



The Cost of Many Failures

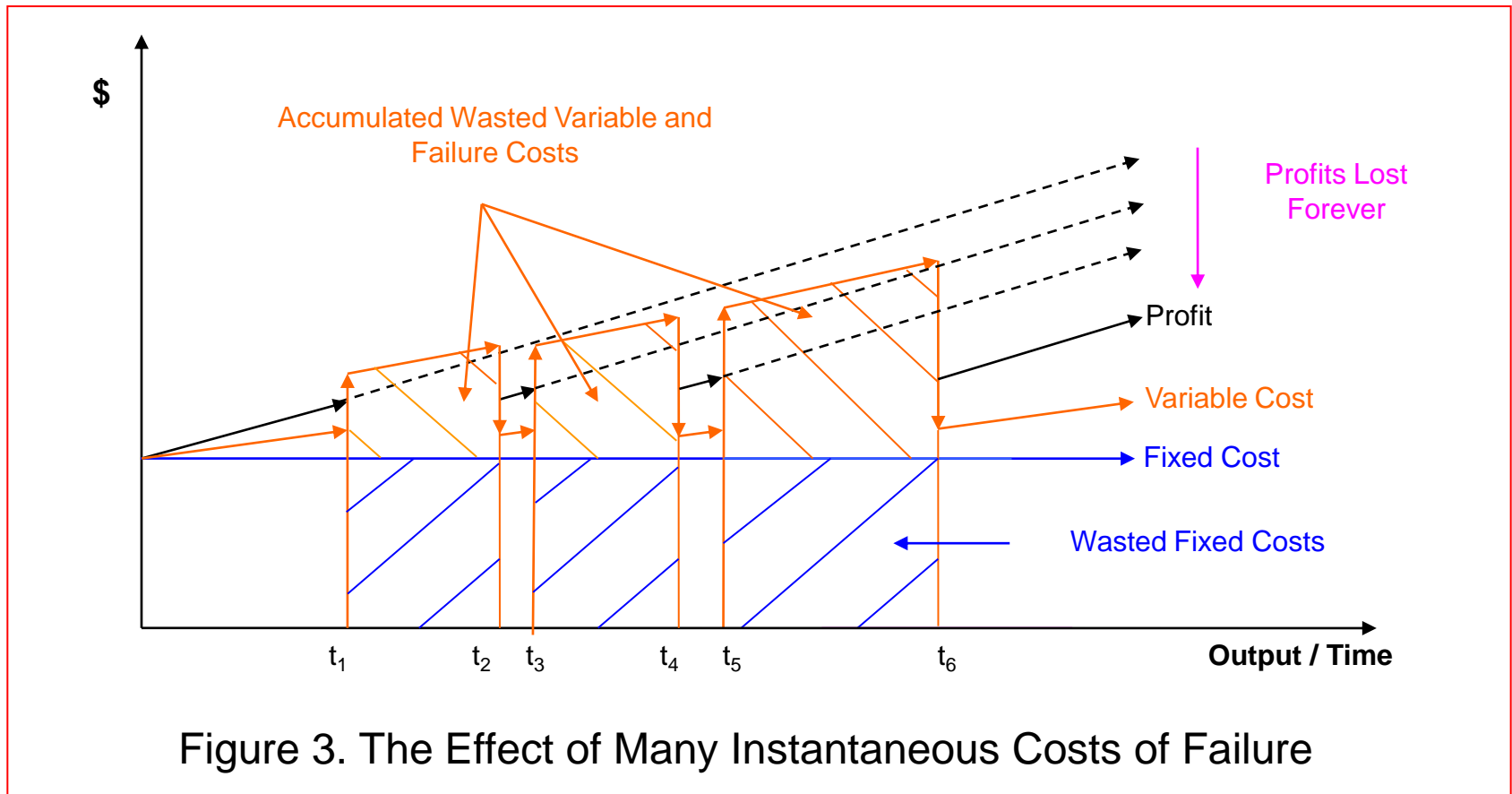


Figure 3. The Effect of Many Instantaneous Costs of Failure

Defect and Failure True Costs

Labour Costs

- Operators
- Repairers
- Supervisory
- Management
- Engineering
- Overtime / penalty rates



Services Costs

- Emergency hire
- Sub-contractors
- Travelling
- Consultants
- Utility repairs
- Temporary accommodation

Consequential Costs

- Penalty payments
- Lost future sales
- Legal fees
- Loss of future contracts
- Environmental clean-up
- Death and injury

Material Costs

- Replacement parts
- Fabricated parts
- Inventory replenishment
- Welding consumables
- Workshop hire
- Shipping, loading, transport
- Storage space
- Handling
- Disposal
- Design changes
- Materials
- Quality control



Equipment Costs

- Energy waste
- Start-up
- Shutdown/Handover
- Inefficiencies
- Emergency hire
- Damaged items
- Moving in, out, about

Capital Costs

- Replacement equipment
- New insurance spares
- Buildings and storage
- Asset write-off

Waste Costs

- Scrap
- Replacement production
- Clean-up
- Reprocessing
- Lost production
- Lost material and parts
- Off-site storage

Administration Costs

- Planning, schedule changes
- Investigations and audits
- Invoicing and matching
- Purchase orders
- Documentation
- Meetings
- Utilities



Where is the Money Going?

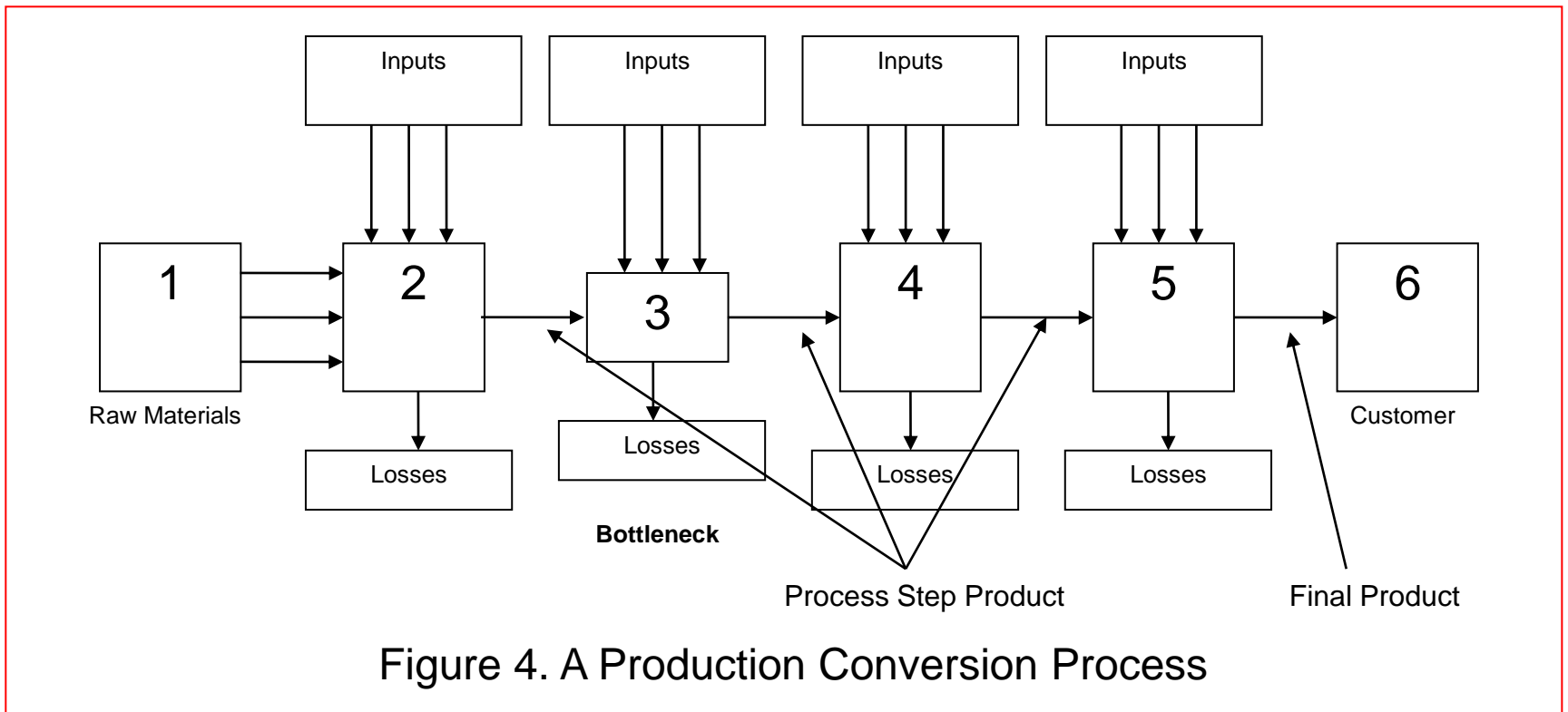
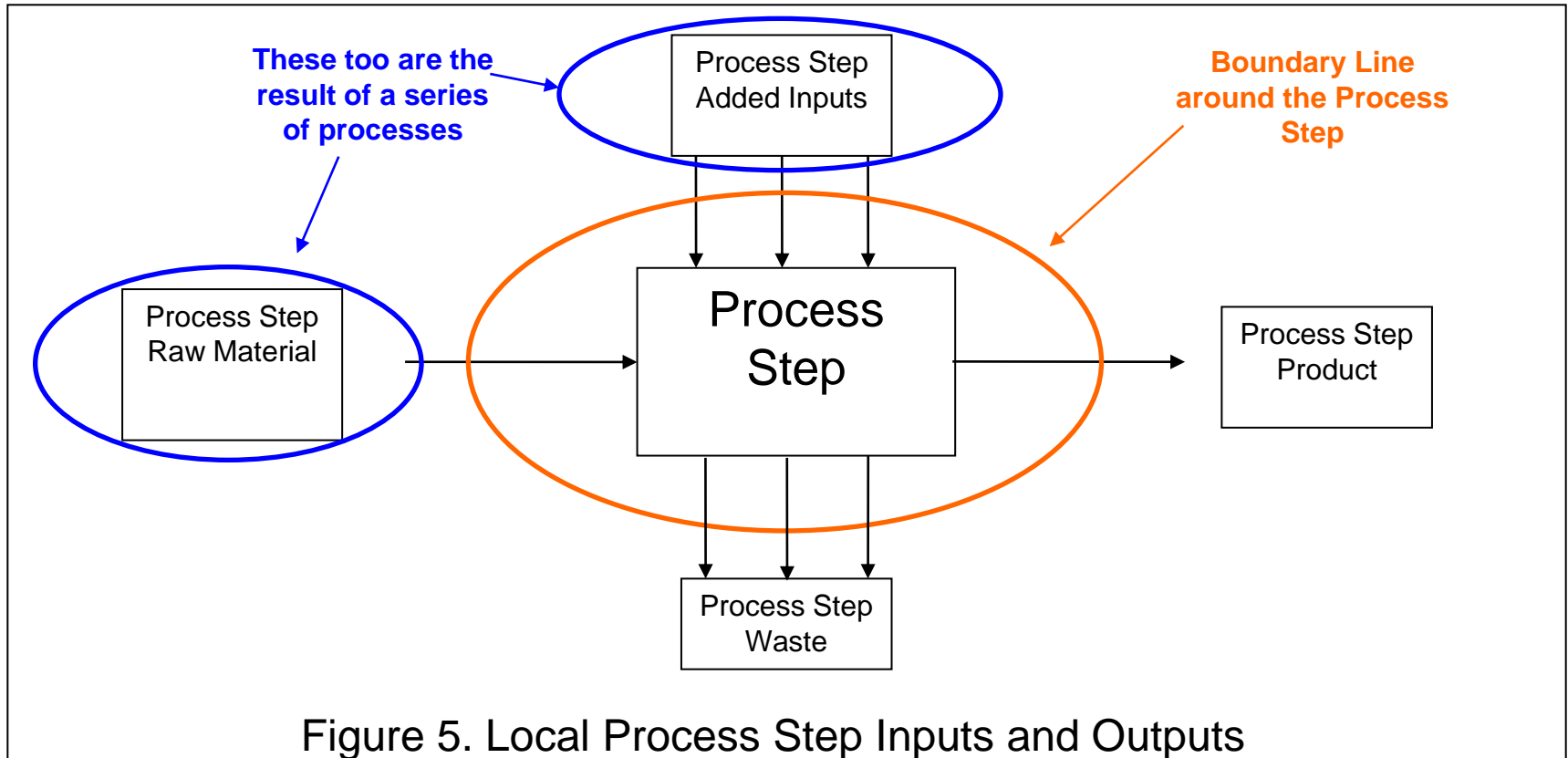


Figure 4. A Production Conversion Process

What Happens at Each Step?



What are the Effects on Costs & Profit?

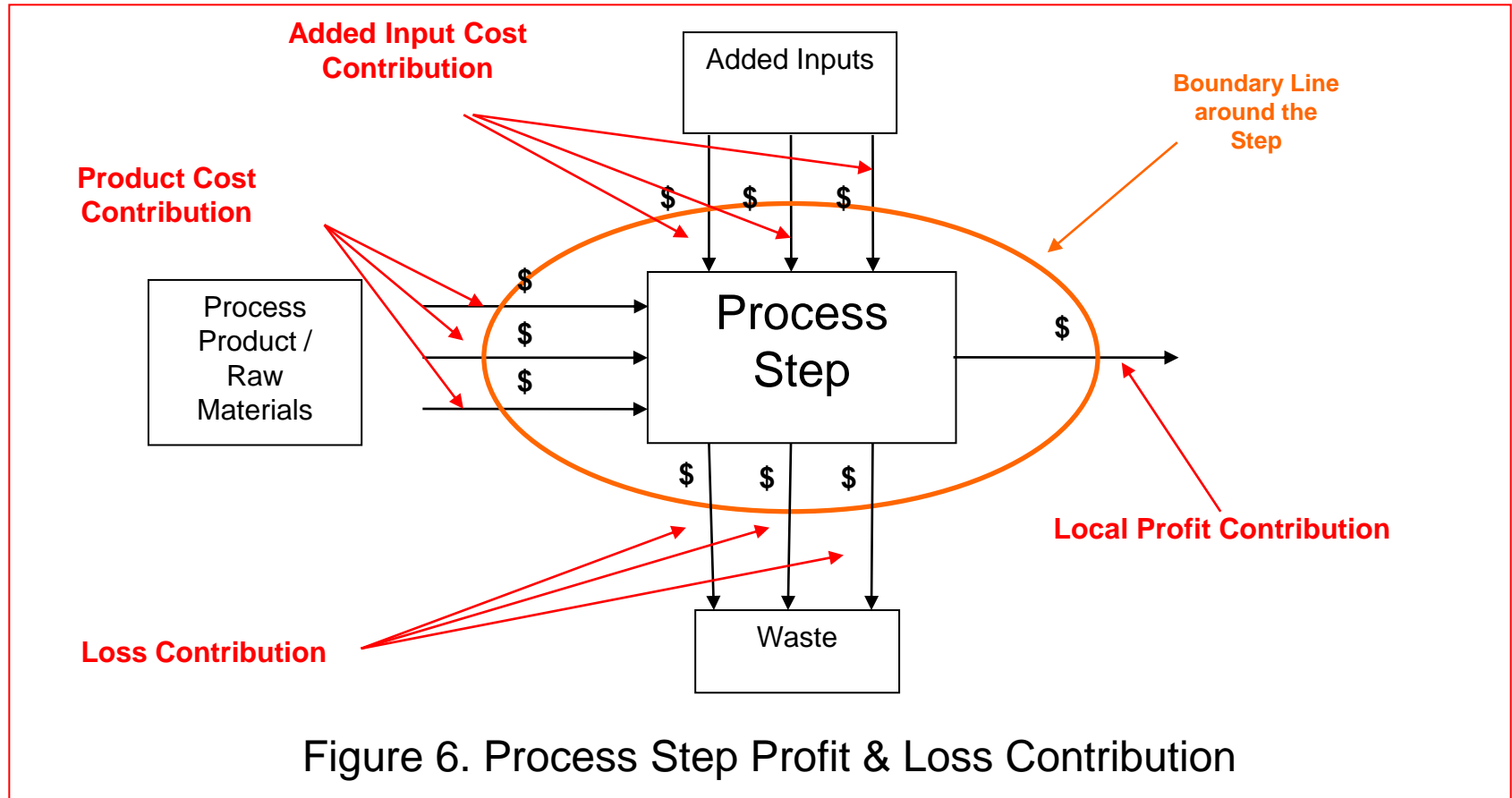


Figure 6. Process Step Profit & Loss Contribution

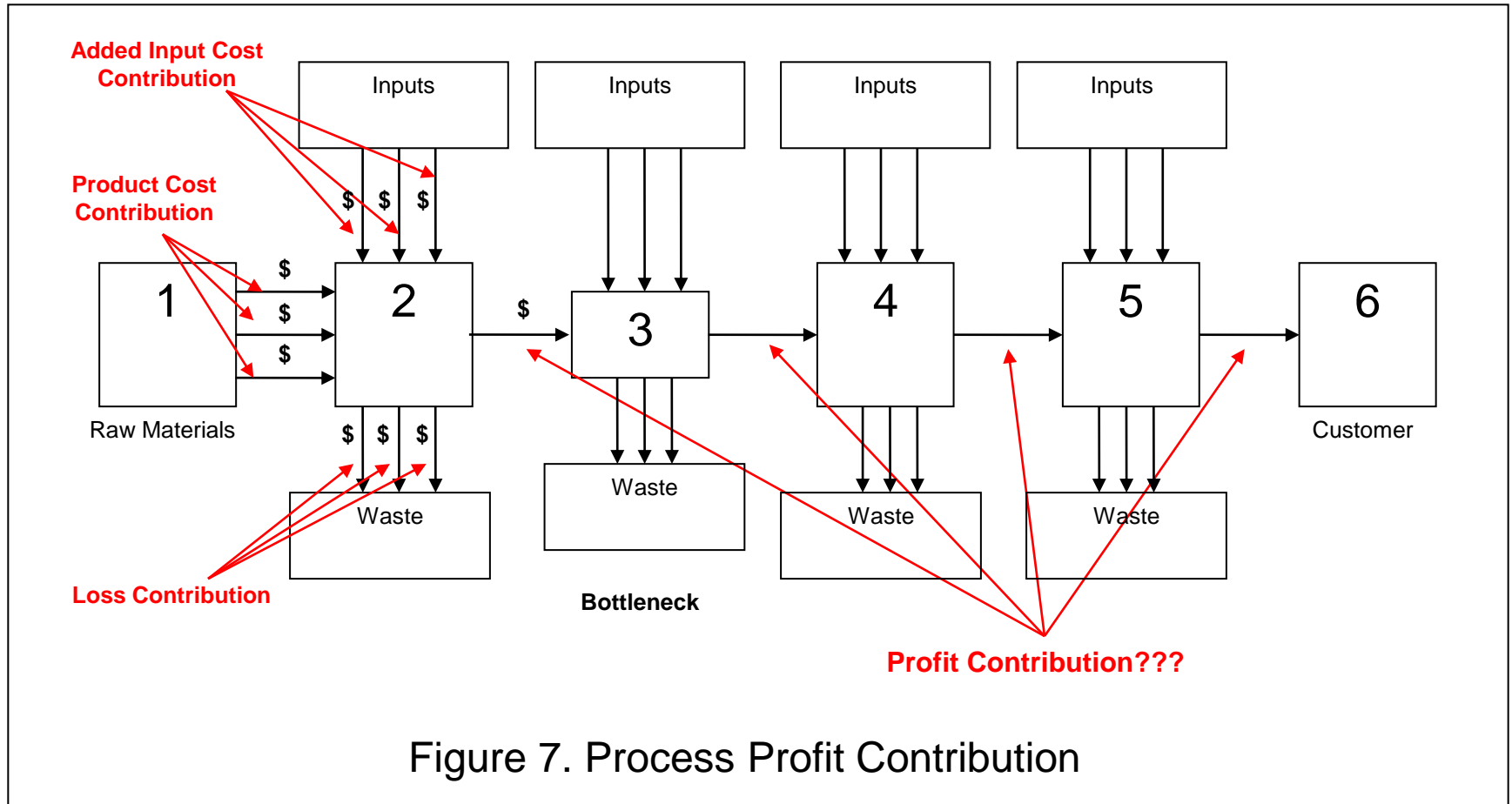
Cost of Process Product Input + Cost of Added Inputs = Local Profit Contribution + Cost of Waste

Alternately the equation can be written as:

- **Cost of Process Product Input + Cost of Added Inputs - Cost of Waste = Local Profit Contribution**

We now have a means to financially model the money flows in a process and identify where and why money is made and lost.

Where is the Profit Made ... and Lost?



Make the Reality Obvious to Everyone

